

CREATIVE DRAWINGS OR PAINTINGS NEEDED FOR LOGO

The Metro Suburban Area of the Department of Mental Health seeks **your** help in designing a logo for a new healthcare project, "The Intensive Healthcare Network".

This project is dedicated to improving healthcare for people with mental illness at the end of life. We expect this will also improve healthcare for people with mental illness throughout their lives. The Intensive Healthcare Network is doing this in a variety of ways.

One way is to bring community mental health providers and community hospice providers together to learn about each other's services. Another way is to ask consumers of mental health services about the kind of healthcare they want and offer ways for them to plan for that kind of care. With a three-year grant from the Robert Wood Johnson Foundation we plan to build relationships that last.

Getting the word out about any new idea or project depends on communication.

Of course, having an interesting logo helps a lot too!

Where would Nike be without its SWISH or McDonald's without its ARCHES? One method we use to communicate is our newsletter, *News from the Intensive Healthcare Network*. You'll find a copy on the other side of this page. You can see Robert Wood Johnson's logo in the top left corner. This logo is used to show how a person who is very sick and dying can be at home with their family and friends. The box in the top right corner is for the Intensive Healthcare Network's new logo. It will appear on all of our communications, with credit given to the artist.

SO HERE'S THE CHALLENGE:

We invite you to submit a drawing or painting. Sorry, we cannot accept photographs. Fill out the attached submission form and return to the Metro Suburban Area Office with your artwork by July 1st!

FOR MORE INFORMATION CALL:



SUBMISSION FORM

Artist's Name _____

Address _____ Town/City _____

Zip Code _____ Telephone _____

Please provide some background information on your artwork. For example, tell us a little about the subject of your work and the reasons you feel it is a good representation of the project (use back of page if you need more room):

EASY REQUIREMENTS FOR ENTRY

The contest requires you to submit your artwork on a sheet of 8.5" by 11" paper. You are free to use your choice of materials such as pen, pencil, watercolors, oil, collage, etc. Sorry, but we cannot accept photographs. This entry form must accompany your artwork so we'll know where to reach you. Contest winner will be announced in early July. All submissions will be kept by the Area Office so they can be included as an art exhibit planned for our annual meeting in October.

Submit your artwork and this entry form by July 1st to:

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